



5 Powerful LinkedIn Templates That Get Engagement and Results!

by

Brynne Tillman

About Templates

Templates are a great way to scale engagement with buyers and influencers.

The better your templates, the more successes you will have. Consider personalizing each one of them, as it will increase engagement significantly.

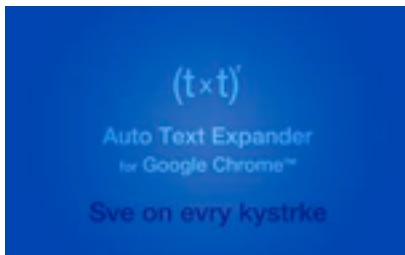
The templates provided here are generic, so we highly recommend you start by customizing them to your voice.

Engaging on LinkedIn is about getting on the radar of targeted stakeholders, starting meaningful conversations, leading them to your solution and getting them excited to take your call.

Chrome Extensions For Your Templates



Grammarly is an online grammar and spelling checker that improves communication by helping users find and correct writing mistakes.



Auto Text Expander is a short code (keystroke) program that stores all of your templates and will paste on command. This productivity tool will save you hours in trying to copy and paste your messages every single time.

Who's Viewed My Profile

1st Degree Message

NAME,

Thanks for visiting my profile, it has been some time since we connected. May I ask what brought you to my profile today?

I would like the opportunity for us to set up a call to reconnect and explore ways we might be able to benefit one another. If you agree, here is a link to my calendar ScheduleaCallwithBrynne.com – please pick a time that works best for you.

Brynne Tillman brynne@vengreso.com
ScheduleaCallwithBrynne.com

Who's Viewed My Profile

2nd Degree Message/Connection Request

NAME,

Thanks for visiting my profile; may I ask how you found me?

I had a chance to visit your profile too and see value in us connecting on LinkedIn.

Brynne Tillman

brynne@vegreso.com

ScheduleaCallwithBrynne.com

Introduction Request

NAME,

I hope this note finds you well. I was hoping to ask you for a favor. I noticed you are connected to NAME from COMPANY and I was wondering if you would be open to providing an introduction.

If you could copy us both in an email or LinkedIn message, I can take it from there. To make it easier, I have included a short paragraph below that you are welcome to copy and paste.

Thank you in advance for your help, and please let me know if there is any way I can be of service to you.

_____ I would like to introduce you to YOUR NAME from YOUR COMPANY NAME. NAME noticed we are connected on LinkedIn, (s)he asked that I connect the two of you. NAME helps TITLES do THIS, THAT and THE OTHER THING. I don't know if this is a current initiative, but I am confident a call with NAME would be well worth your time. Please reply all to this message to connect and set up a brief introductory call.

People You May Know Connection Request

NAME,

When your name came up on LinkedIn I took a quick look at your profile and thought I would reach out and introduce myself.

If you take a look at mine and you think it makes sense to connect, I would be honored.

Brynne Tillman
brynne@vegreso.com

Welcome Message to New Connections

NAME,

Thank you for connecting with me on LinkedIn. When I visited your profile, I noticed you are a TITLE, and thought you might get value from a blog post my company published last month – POST TITLE & LINK.

(Talk about what they will gain from taking the time to read the post)

I'd love to hear your feedback. If it is okay with you, I will follow up with you in a few days if I don't hear from you sooner.

Brynne Tillman

brynne@vengreso.com

Are You Over Random Acts of Social and Ready for a ROI?

LinkedIn, social selling and digital sales is now part of the fabric of all B2B sales success. However, most people are still randomly using social without a plan or a process. Templates are just the beginning of a social cadence that gets real results. Results that help you find and gain access to targeted buyers, influencers and stakeholder; that help you build a reputation as a thought leader and subject matter expert, and covert the right connections to phone calls.

If you are concerned that your sales process isn't leveraging social to grow your pipeline, reduce the sales cycle and close more business, I invite you to have a conversation.

Whether or not we decide to work together, I am confident our call will offer insights that will have a significant impact on your business development efforts.

To make scheduling easier, here is a link to my calendar ScheduleaCallwithBrynne.com, please pick a time that works best for you.



The Social Selling **BOOT CAMP**

4-Week Virtual Training



Why Social Selling

- The Digital Sales Evolution
- Being Part of the Digital Buyer Journey
- Leading to Your Solution, Not with Your Solution

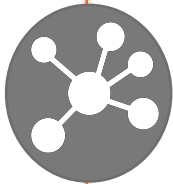
Register



Client-Centric Profile

- From Resume to Resource
- Attract, Teach and Engage
- Position as a Thought Leader and Subject Matter Expert

WEEK 1



Network and Engage

- Welcome Messages to New Connects
- Connecting with Those Viewing Your Profile
- Leveraging Notifications to Keep in Touch

WEEK 2



Gain Access to Stakeholders

- Developing Search Strings to Create Lists of Prospects and Influencers
- Getting Warm Introductions into Targeted Buyers
- Connecting in a Way that is Relevant to Your Buyer and Getting Them Excited to Take Your Phone Call

WEEK 3



Thought Leadership

- Leveraging Content to Engage
- Getting Warm Introductions into Targeted Buyers
- Connecting in a Way that is Relevant to Your Buyer and Getting Them Excited to Take Your Phone Call

WEEK 4

Register